

# The Bluebonnet Charolais Breeders Proudly Presents The Sixteenth Annual "Show Window Sale"

SATURDAY, FEBRUARY 4, 1978 4:00 P.M.

At the Fort Worth Stock Show Barn No. 6  
OFFERING 60 HIGH QUALITY CHAROLAIS

52 FEMALES, 8 TOP BULL FRENCH BULLS, 331



20 EXTREME TOP PERCENTAGE  
FRENCH PUREBRED FEMALES SELL!

"THE BREEDS FINEST SELL HERE EACH AND EVERY YEAR COMING TO YOU FROM MANY OF THE LEADING BREEDER'S HERDS ALL ACROSS THE NATION."

Another Great Charolais Sale Offering During the Famous  
FORT WORTH STOCK SHOW - COWTOWN, U.S.A.



## Twenty-three States Cattle on Feed January 17% Higher



82nd Year, No. 4 Fort Worth, Texas, January 26, 1978 Twenty-Eight Pages

### Stuph & Thangs

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President Carter, prior to his State of the Union address said the test of success or failure would be the reaction of the stock market last Friday. While the stock market was hardly a fair test, since it opened two hours late due to New York's blizzard and volume was small, but a decline of 1.78 points in Dow Jones average was chalked up. In Monday's trade the Dow hit a new 38-month low when the 30 blue chips making up the industrial average closed at 770.70, a decline of 6.24 points. Carter's efforts to bolster confidence of the business community in his Administration failed to start any celebrations in the investment community, so far, at least.

#### SPECIAL HOUSTON

### Stock Show

EDITION

will be published  
February 16, 1978  
Plan NOW To Be In It!

Contact:  
Tommy Brown or Phil Stoll  
2409 N. Main St. P.O. Box 4330  
Fort Worth, Texas 76106  
Phone 817/634-7221

The other day we was drivin' down the road listenin' to the radio when we had occasion to wonder if we was hearin' what we was hearin' or maybe dreamin' it up. It seems some interviewer in Washington had uncovered the fact that the NAACP had come out again Mr. Carter's Energy Program and they had President Hooks on the mike explainin' their reasons. Needless to say the Carter Administration was more than somewhat dismayed to learn that the Blacks was agin his Energy Program and we was delighted to hear evidence that the Blacks had finally decided to put the pressure on before it was too late and to apply pressure where it counts and in a way that even the most backward citizen could understand what is wrong with the Carter ideas. Hooks pointed out that raisin' energy prices through monstrous taxes and federal controls was sure to slow industrial development. This was the second time he had said this.

### FDA Commissioner Asks Aid in Locating New Vet Bureau Director

In a letter received last week from Dr. Donald Kennedy, commissioner of the Food & Drug Administration, he sought applicants or recommendations for the position as Director, Bureau of Veterinary Medicine. The director's duties would be to coordinate the work of the Bureau of Veterinary Medicine.

### Brown to Address Hereford Banquet

Ragan V. Brown, Texas Commissioner of Agriculture will address the members of the Texas Hereford Association at their annual banquet Monday, January 30. The banquet is scheduled at 7:00 p.m. at the Green Oaks Inn in Fort Worth.

### Cattle Mostly Steady, Hogs Sell Lower At Fort Worth

Fort Worth, Jan. 24 (F-S) - Receipts 300. Slaughter calves and bulls steady. Slaughter cows 1.00-2.00 higher. Feeder steers and heifers steady with limited test. Slaughter calves good and choice.

### Amarillo Cattle Higher Monday

Amarillo, Jan. 23 (F-S) - Amarillo Livestock Auction Report receipts 4,500, on hand for Tuesday 2,250. Trade active, demand good. Feeder steers first to 1.50 higher, large share 50-1.50 higher. Feeder heifers 50-1.00, in steers 1.50 higher. Limited supply slaughter cows and bulls 50-1.00 higher. Bulk of receipts choice 400-700 lb. feeder cattle. Cows and bulls less than 2 percent of supply.

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### Carlot Beef Opens Generally Lower

Des Moines, Jan. 23 (F-S) - Midwest Carlot Meat Trade for Missouri River Area was of 210 and close. Compared to Friday's close beef trade slow, demand

### Inbound Feeders Reported 9% Higher In Last Quarter, Seven States Had 9% More Cattle on Feed Than 1977

Washington, Jan. 20 (USDA) - Cattle and calves on feed for slaughter market on January 1, 1978 totaled 12,808,000 head, according to the Crop Reporting Board. This is 7% more than in feedlots a year ago, and 31% above the 1975 number. Placements of cattle and calves in the 23 states during October-December at 9,557,000 are up 9% from the same quarter in 1976 and 14% above 1975. Net placements, at 9,109,000 are 9% above 1976 and 14% above 1975. Marketings of fed cattle for slaughter the past quarter totaled 8,088,000, up 1% from the same period last year and 23% above 1975. Other disappearances totaled 448,000 head compared with 412,000 head in 1976 and 382,000 head in 1975. Steers and steer calves on feed January 1 amounted to 8,341,000 head, 7% above 1977 and 1% above 1976. Steers and steer calves accounted for 65% of the total on feed. Heifers and heifer calves totaled 4,410,000 head, 8% above last year and 11% above 1976. During the January-March 1978 quarter, cattle feeders intend to market 4,541,000 head, one percent above the first quarter marketings in 1977 and 3% above 1976. Cattle and calves on feed for slaughter market in the seven monthly states included in 23 state totals are estimated at 8,327,000 head, up 9% from last January 1 and up 4% from December 1, 1977. Placements of 2,087,000 are 17% above December 1976. Net placements during December totaled 1,965,000, up 17% from a year earlier. Marketings during December were 1,805,000 up 9% from a year ago.

### Cattle on Feed In Texas 8% Up

There were 1,850,000 cattle being fed for the slaughter market on January 1, 1978, according to the Texas Crop and Livestock Reporting Service. This is 8% above the 1,710,000 on feed January 1, 1977, and the same as last month. Steers accounted for 59% of the total, heifers 41% and cows, bulls and others less than one percent. District 1-N had 1,269,000 head on feed - 995,000 steers, 284,000 heifers, 1,805,000 up 9% from a year ago.

### Cattle Imports Gain Sharply

November total, at 199,276 head, was 44 pct. above the November 1976 total. Canada's share, at 76,116 head, up 13 pct. from a year earlier; imports from Mexico, at 123,046 head, were up 70 pct. November total brought cattle imports for the first 11 months to 906,918 head, up 25 pct. from a year earlier. Those from Canada, at 476,120 head, up 12 pct. from Mexico, at 431,220 head, up 48 pct. from a year earlier. No (CONT. ON PAGE 4)

### Fed Cattle, Swine Prices Highly Mixed Monday at Majors, Winter Storms Noted

Around the eleven major terminal markets on Monday the price trends were highly uneven from point to point as winter storms hindered movement at many places and no specific pattern developed across the board. Fed cattle and slaughter cows were close to steady on average, with some moderate swings of 25-50c higher or lower at some points. Slaughter cattle receipts were about 2,500 below last Monday and hog receipts were 4,400 larger around the loop. Hogs were steady to 25-50c higher at a few places, but as much as 1.00-1.50 lower at others and most points showed weakness at close. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and U.S. 1-8 hogs scaling mostly 200 to 270 pounds included:

Omaha fed cattle steady. Steers 48.50-49.00 and 42.50-43.50; heifers 41.25-43.00 and 40.00-41.25. Hogs 1.00-1.25 lower at 45.50-48.00. Sioux City steers steady, heifers steady to weak; Steers 42.50-44.50 and 41.50-43.00; heifers 39.00-40.90. Hogs 1.00 lower at 45.50-48.00.

St. Louis fed cattle steady to weak, spots 50c lower. Steers 42.00-44.50 and 41.00-42.50; heifers 40.00-42.50 and 38.50-40.50. Hogs steady to 25c higher at 46.25-48.50. St. Joseph fed cattle steady to 50c lower. Steers 42.00-44.10 and 41.00-42.00; heifers 41.00-42.75 and 38.50-41.00. Hogs 1.00-1.50 lower at 46.00-48.00. Kansas City steers steady, heifers steady to weak. Steers 42.00-43.00 and 41.00-42.00; heifers 41.00-41.75 and 38.50-40.00. Hogs 1.00-1.50 lower at 45.00-47.75.

St. Paul fed cattle steady. Steers 42.00-43.00 and 41.00-42.00; heifers 40.00-42.00 and 38.50-40.50. Hogs steady to 25c higher at 46.25-48.50. St. Joseph fed cattle steady to 50c lower. Steers 42.00-44.10 and 41.00-42.00; heifers 41.00-42.75 and 38.50-41.00. Hogs 1.00-1.50 lower at 46.00-48.00. Kansas City steers steady, heifers steady to weak. Steers 42.00-43.00 and 41.00-42.00; heifers 41.00-41.75 and 38.50-40.00. Hogs 1.00-1.50 lower at 45.00-47.75.





**Gulf Coast Hereford  
Spring Sale Set At  
Columbus, February 10**

The Gulf Coast Hereford Association will hold its 28th Annual Spring Sale on Friday, February 10, 1978, at the American Legion Park in Columbus, Texas. Fifteen members of the Association have consigned 41 registered

horned Hereford bulls to the sale. On the day of the sale, these bulls will range from 20 to 45 months in age. Eight will be coming two-year-olds; 29 will be two years old or better; one three-year-old and one coming three-year-old; and two coming four-year-olds. The bulls are clean pedigreed; are acclimated to Gulf Coast conditions, and will be tested for brucellosis and TB to meet health requirements to move into any territory. They will sell as single lots and in pens of two and three. Dr. Harold Franke, of Texas A & M University in College Station, will judge the bulls for the sales order beginning at 8:00 A.M. on February 10th. The auctioneers are Walter and Dick Britten of Bryan, who will start the sale at 1:00 P.M. The 15 Association members consigning the bulls are: Ricky Britten, Bryan; Dr. L. J. Clark, Bell-

**FORT WORTH FAT STOCK SHOW HORSE SALES**

**PAINT HORSE  
Consignment Sale  
Saturday, JAN. 28, 1978  
2:30 P.M. — Barn 8**

**75 Select  
Paint Horses  
Limited To  
Top Quality Horses**

NEGATIVE COGGINS TESTED  
HEALTH PAPERS FURNISHED

BOB PLUMMER, Auctioneer  
TxL 77-0480  
R. B. SHIELD - Associate  
PLUMMER AUCTION COMPANY, Inc.  
Sale Manager

**22nd ANNUAL  
Fort Worth Fat Stock Show  
QUARTER HORSE SALE  
1:00 P.M. - SUNDAY  
FEBRUARY 5, 1978**

TO BE HELD IN THE  
Fort Worth Coliseum  
**Selling 82 Head**  
RACE, SHOW, PLEASURE, WORK HORSES  
NEGATIVE COGGINS TESTED  
HEALTH PAPERS FURNISHED

**SPECIAL ADDED ATTRACTION  
SELLING 10 TOP QUALITY MULES  
At the End of the Quarter Horse  
Sale**

Auctioneers: IKE HAMILTON - BOB PLUMMER  
LaL-0285 TxL-0480

SALE MANAGED BY:

**PLUMMER AUCTION SERVICE COMPANY**  
P. O. BOX 926, HENDERSON, TEXAS 75852 Ph. 214/657-5961

**GULF COAST HEREFORD ASSOCIATION**

**28th ANNUAL SPRING SALE**

**SHOW 9:00 A.M. FRIDAY, FEBRUARY 10, 1978 SALE 1:00 P.M.**  
AT AMERICAN LEGION PARK  
**COLUMBUS, TEXAS**



**SELLING 41 HEAD OF REGISTERED HEREFORDS  
ALL HORNED BULLS  
ALL CLEAN PEDIGREED CATTLE**

To be sold in single lots and pens of two and three.  
All animals are acclimated to Gulf Coast conditions.  
Pedigrees of Cattle have been checked by the  
**AMERICAN HEREFORD ASSOCIATION**  
FOR DWARF CARRIER ANCESTRY THROUGH SIX GENERATIONS

**CONSIGNORS:**

RICKY BRITTEN  
Bryan, Texas  
HARTSTACK HEREFORD FARMS  
Washington, Texas  
ROY H. HERRMANN  
Caldwell, Texas  
L. A. KAINER  
Houston, Texas  
NEW YEAR'S CREEK FARM  
Brenham, Texas

DR. L. J. CLARK  
Bellville, Texas  
CHAS. HERDER, JR.  
Weimar, Texas  
J BAR B FARMS  
Richmond, Texas  
MILLCREEK FARMS  
Industry, Texas  
ROCKING M RANCH  
Giddings, Texas

GATEWOOD HEREFORD FARM  
Bryan, Texas  
R. T. HERRIN  
Houston, Texas  
JQQ HEREFORD FARM  
Burton, Texas  
MISTY MEADOWS FARM  
Cypress, Texas  
YANLING HEREFORDS  
Schulenburg, Texas

AUCTIONEERS:  
WALTER BRITTEN TxL-0036  
DICK BRITTEN TxL-0036  
BRYAN, TEXAS 77801

PRE-SALE JUDGE:  
HAROLD FRANKIE  
COLLEGE STATION, TEXAS 77840

FOR CATALOGS CONTACT:  
B. C. GATEWOOD, Secretary  
GULF COAST HEREFORD ASSOCIATION  
P. O. Box 944, Burton, Texas 77835 Phone 214/289-2719

ALL CATTLE SERVED ON THE GROUNDS  
FOR CATALOGS CONTACT:  
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GULF COAST HEREFORD ASSOCIATION  
P. O. Box 944, Burton, Texas 77835 Phone 214/289-2719

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**THE WEEKLY LIVESTOCK REPORTER**

2609 North Main St. — P. O. Box 4530 — Fort Worth, Texas 76106  
Phone 817/624-7221 — Night 817/738-2201  
Fort Worth, Texas 76106

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**ENRIQUE GARCIA**

**Beefmaster**

**Production**

**SALE**

**SATURDAY, FEBRUARY 11, 1978**

**1:00 P.M. — South Texas Auction Barn**

**ALICE, TEXAS**

**SELLING 80 LOTS  
•20 Bulls •60 Females**

Sale day Phone 512/664-4395



*Many of the bred heifers will calve soon after sale day.*



**GARCIA BEEFMASTERS**

Enrique G. Garcia  
Telephone: (512) 539-4411  
P. O. Box 3 • Conception, Texas 78849

Sale headquarters: Americana Motel, Alice

Phone 512/664-4351

Pre sale party: Americana motel Fri. Feb. 10, 7:00 p.m.

**22 YEARS OF CONTINUOUS BEEFMASTER BREEDING**

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Dr. Ralph M. Connell's

# SUPER SIMMENTAL SALE

February 3, 1978 - 1:00 P.M.

Decatur, Texas

Sale in Myrt Vititow's Sale Facility  
Indoors - Heated

LOCATED 4 MILES NORTH OF DECATUR ON HWY. 287  
39 MILES NORTH OF FORT WORTH OR 30 MILES WEST OF DENTON ON HWY. 320

Lunch 12:00 Noon



LACOMBE QUADRILLE  
SELLS!

CSA 2395 ASA 267818  
BORN APRIL 18, 1973

LACOMBE QUADRILLE'S PEDIGREE

QUADRILLE	LISERON	14 289	INDIGO	13 289
CSA 20	Kora	81 916	Arlotta	30 002
			INDIGO	13 289
			Franchette	61 864
Lacombes Carmen	BISMARCK	= 112 =	POLAR	MM 1000
8900C, CSA 298	Princess	= 17 =	Bulls	MM 1001
			JERICO	14 185
			Idyle	73 288

Auctioneers:

Curt Rodgers, MoL 0102  
Merrill Anderson, ILLb 0533  
Joe Mitcham, Txl 0593

Sale will be over in plenty of time to attend presale party at 7:30 P.M. for the Texas Simmental Association's American Classic Sale to be held Saturday, February 4th at 1:00 P.M.

LOCATION OF SALE  
MYRT VITITOW FLYING V RANCH  
4 Miles north of Decatur, Texas on U.S. 287; 39 Miles  
north of Fort Worth, Texas; 30 Miles west of Denton,  
Texas Hwy 300.  
2700' 80d landing strip on ranch.  
Decatur has a 5000' x 1000' strip. We will meet your  
plane at any of the Dallas-Fort Worth airports if notified in  
advance.

SALE HEADQUARTERS:

Hilton Hotel in Fort Worth  
Free transportation to sale  
leaving hotel at 10:30 a. m.

Sale Day Phone: 817/267-2814

Catalogs on Request:

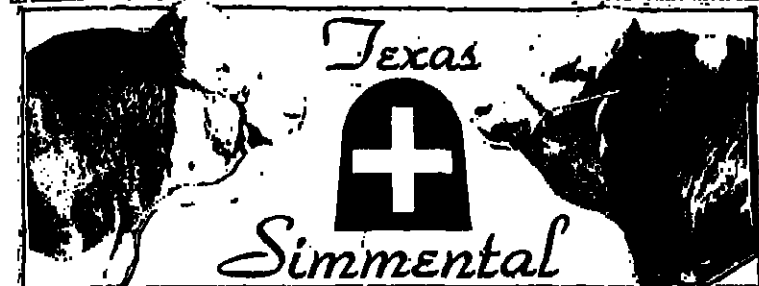
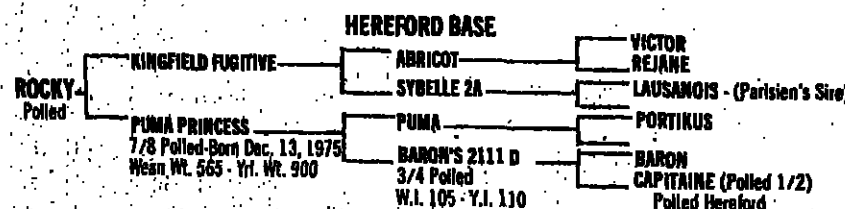
Contact:

Ralph M. Connell  
4304 Mill Run Road  
Dallas, Texas 75234  
Phone 214/233-7964

## SELLING 95 HEAD

- 5 Pureblood 100% bulls sired by Galant, Salvador, Signal, Abricot and Quadrille
- 2 100% Pureblood cows with heifer calves, one by Signal
- 1 100% Pureblood cow with bull calf
- 1 100% Pureblood cow sired by Galant, Bred to Extra. Her heifer  
own by Helen Rich, won first in her class and sold for \$19,000 at  
Rio Vista Futurity show and sale.
- 100% pureblood cow bred to a son of Renz bull
- 100% Pureblood cow bred to Beat
- 100% Pureblood cow bred to Galant
- 100% Pureblood heifer bred to Extra 1A
- 8 Polled American Purebred cows and heifers, bred to Cojak and  
Polled Signal
- American purebred cows and heifers, bred and open, some with  
calves.
- 1 15/16ths cow with 31/32nd heifer calf by Leo
- 1 15/16ths open Polled heifer
- 3/4 cows and calves, some polled
- 7/8ths and 15/16ths bulls 12-16 months of age

Also Selling 1/2 Interest and Full Possession  
in ROCKY, 15/16 Polled Bull



## American Simmental Convention Set Feb. 26-March 1

Kansas City — The 10th annual American Simmental Association convention will be held Feb. 26-March 1, during the Western Farm Show here. Sale and exhibit cattle for the show and sale must be in place by 5 p.m. Saturday, Feb. 26. Convention activities get underway Feb. 28, with registration, and an ASA Board meeting at 1 p.m. On Monday, Feb. 27, the National Junior Simmental Show sponsored by Missouri Simmental Assn. will be held at 8 a.m.; seminars will be held from 10

4 p.m. that afternoon; the AJSA annual banquet and dance will begin at 6 p.m. that day, and the open meeting with ASA trustees will be held at 7:30 p.m. that night. On Tuesday, Feb. 28, the ASA board meeting and election of officers will begin at 12:30 p.m., and the ASA annual banquet will be held at 7:30 p.m. that night. On Wednesday, March 1, the American purebred sale sponsored by the North Central Simmental Assn. will be held at a time to be announced. There will be tours and other activities for entertainment and education throughout the convention days.

## Dr. Connell's Super Simmental Sale Set Feb. 3 At Decatur

Decatur — Dr. Ralph M. Connell's third annual Super Simmental Sale will be held Friday, Feb. 3, beginning at 1 p.m., in Myrt Vititow's Flying V Sale Facility four miles north of Decatur on U. S. 287, or 39 miles northwest of Fort Worth and 30 miles west of Denton on Texas Highway 380.

Lacombes Quadrille, Dr. Connell's herd sire, and "Rocky," a 15/16ths bull which has just completed an official gain test at Cooke County College at Gainesville, will highlight the sale offering. Full interest and possession of Lacombes Quadrille will sell because Dr. Connell's herd has so many of his calves. One-half interest in "Rocky" will sell.

The sale will include five pureblood 100 percent bulls sired by Galant, Salvador, Signal, Abricot and Quadrille; two 100 percent pureblood cows with heifer calves at side, one calf by Signal; one 100 percent cow with a bull calf; and one 100 percent cow sired by Galant and bred to Extra, this cow's heifer calf owned by Helen Rich, Denver, won first in her class and sold for \$19,000 at Rio Vista's Futurity show and sale.

There will also be a 100 percent cow bred to a son of Renz; a 100 percent pureblood cow bred to Beat; a 100 percent heifer bred to Extra 1A; eight Polled American purebred cows and heifers bred to Cojak and Polled Signal; American purebred cows and heifers that are bred and open, some with calves; a 15/16ths cow with heifer calf by Leo; a 15/16ths open polled heifer; three-quarter cows and calves, some of which are polled; and percentage bulls 16 months of age.

Auctioneers Curt Rodgers, Merrill Anderson and Joe Mitcham will conclude the sale in plenty of time for everyone to attend the pre-sale party at 7:30 p.m. that night being held for the Texas Simmental's sale the next day at the Fort Worth Fair Stock Show.

Decatur has a 2,500-foot paved air strip and the Flying V Ranch has a 2,700-foot sod landing strip adjacent to the sale facility. Persons flying into any of the Dallas-Fort Worth metropolitan airports will be met if they notify Dr. Connell in advance of their time of arrival. There will also be free transportation from the sale headquarters, Fort Worth's Hilton Hotel, at 10:30 a.m. prior to the sale Feb. 3.

A seven-eighths Simmental bull sired by Lacombes Quadrille led the Cooke County College test just ended.

Catalogs will be mailed on request; contact Dr. Ralph M. Connell, 4304 Mill Run Road, Dallas, Texas 75234, phone 214/233-7964. The sale day phone will be 817/267-2814.

## Pybas Ranch Sets New Date For Simmental Sale

Gainesville, Texas — The 4th Annual Pybas Ranch Simmental Classic show and sale will be held Saturday, Feb. 4 at the Southwestern Exposition and Fair Grounds in Fort Worth. The show will be at 1 p.m. and the sale at 6 p.m., both held between Stock Show Barns 2 and 3. Sale time will be 12:30 p.m. at the Pybas Ranch located 18 miles Northwest of Gainesville, Texas on Farm Road 1201 (Sivells Bend Road).

Selling will be 60 service-age yearling and 2 year old bulls, including 14 purebred bulls; 10 bred females; and five purebred females with purebred calves at side. The offering features the best purebred polled Simmental bull to be offered for sale to date, plus top herd bull prospects and exceptional polled and horned purebred females from the best Simmental herds in America.

Also selling will be 40 bred cows, mostly 3 and 4 years old. These cows are Simmental x Hereford and some Herefords, all bred A.I. to calves in March and April.

(CONT. ON PAGE 8)

## All-American Classic Simmental Show-Sale Feb. 4 In Fort Worth

Fort Worth — The 1978 All-American Simmental Classic show and sale will be held Saturday, Feb. 4 at the Southwestern Exposition and Fair Stock Show in Fort Worth. The show will be at 1 p.m. and the sale at 6 p.m., both held between Stock Show Barns 2 and 3. Featured in the sale will be 67 exceptional Simmental cattle including 14 purebred bulls; 10 bred females; and five purebred females with purebred calves at side. The offering features the best purebred polled Simmental bull to be offered for sale to date, plus top herd bull prospects and exceptional polled and horned purebred females from the best Simmental herds in America.

The schedule of events includes a pre-sale party and dance, Friday, Feb. 3, at 8 p.m. at the sale headquarters, Hilton Inn downtown.

(CONT. ON PAGE 8)

## Rio Vista Simmental Purebred Bull Sale Jan. 28, San Antonio

San Antonio — Another first for Rio Vista Farms will be the first commercial purebred Simmental bull sale in America, which will also be the largest purebred Simmental bull sale in America, will be held Saturday, Jan. 28, beginning at 1 p.m. in the Union Stockyards at San Antonio.

The offering will consist of 75 purebred Simmental bulls that are both fertility and quality tested. For convenience of bidders unable to attend the sale, the phone sale day will be 512/223-6331.

Rio Vista Farms address is Route 9, Box 242, San Antonio, Texas 78227, phones 512/226-6843 or 512/677-0014.

For further information contact the sale managers and auctioneers, Bert & Ruben Royce, 118 West Nacoma, San Antonio, Texas 78216, phone 512/349-2185.

Purebred Breeders Advertisers Classified.

## All-American Simmental Classic

SHOW & SALE

Saturday, February 4, 1978

Fort Worth Stock Show Grounds

## SELLING 67 EXCEPTIONAL SIMMENTAL CATTLE

- ☆ 14 Purebred Bulls
- ☆ 19 Bred Purebred Females
- ☆ 29 Open Purebred Females
- ☆ 5 Purebred Females with Purebred Calves at Side

FEATURING:

The Best Purebred Polled Bull  
To Be Selling To Date  
Top Herd Bull Prospects  
Exceptional Polled and Horned  
Females Representing The Best  
SIMMENTAL HERDS IN AMERICA!

Auctioneer:

MERRILL ANDERSON  
ILLb-0533

SALE HEADQUARTERS:  
HILTON INN DOWNTOWN  
817/335-7000



Texas Simmental Association

401 Isom Road, Suite 290  
San Antonio, Texas 78216  
512/342-4264

## Schedule of Events FEBRUARY 3, 1978

8:00 P.M.

PRE-SALE PARTY AND DANCE  
HILTON INN, DOWNTOWN  
FEBRUARY 4, 1978

1:00 P.M.

ALL-AMERICAN SIMMENTAL CLASSIC SHOW

6:00 P.M.

ALL-AMERICAN SIMMENTAL CLASSIC SALE  
SHOW AND SALE HELD BETWEEN  
STOCK SHOW BARN 2 and 3

FOR INFORMATION CONTACT:

SALE CHAIRMAN

JOHN B. COLLIER IV

DIAMOND C RANCH

STEPHENVILLE, TEXAS 76401

PHONE: 817/968-4885

OR

# 1st International Brahmanal Fiesta Sale Set Feb. 17

San Antonio, Texas — The First International Brahmanal Fiesta Sale will be held Friday, February 17, 1978. Sale time is 6:00 p.m. at the Joe Freeman Coliseum Sales Barn.

Selling will be Brahmanal Bulls,

Brahmanal Embryos, bred Brahmanal females and open Brahmanal females. Crosses include 1/2 Brahman-Simmental, 3/8 Simmental x 3/8 Brahman, and 3/4 Simmental x 1/4 Brahman.

The sale is sponsored by the Texas Simmental Association, 401 Isom Road, Suite 290, San Antonio, Texas 78216, 512/342-4264. Sale Chairman is Dr. Brent Perry, Rio Vista Genetics, San Antonio, Texas

# February Simmental Month in Texas; Shows & Sales Star

February is being called "Simmental Month in Texas" because of the numerous Simmental activities planned during the month.

78227, 512/677-8014. Auctioneer is Bill Lefty.

## See These Outstanding Consignments From DIAMOND C RANCH

Feb. 4—At the All American Simmental Classic sale, Fort Worth Stock Show Grounds, purebred Renz daughter bred to TOGO and purebred Bonanza daughter bred to TOGO, our senior herd sire and sire of the highest selling heifer in the world for 1977.

Contact us for your Simmental Bull and Heifer needs in 1978.

CATTLE FOR SALE AT ALL TIMES.

Visitors Always Welcome

COLLIER DIAMOND C RANCH  
Stephenville, Texas



Collier Diamond C Ranch/Route 2/Stephenville, Texas 76401  
John B. Collier, IV/Manager 817/968-4085

## FOURTH ANNUAL PYBAS RANCH

# Simmental Bull Sale

Monday, January 30, 1978 - 12:30 P.M.

At the Pybas Ranch 18 Miles Northwest of  
GAINESVILLE, TEXAS  
Farm Road 1201 (Sivells Bend Road)

## 60 Service-Age Yearling and 2-Year-Old Bulls

Halves, 3/4's and 7/8's from Pybas Hereford base sired by top Simmental Sires such as Apollo, Galant and Extra

LUNCH AVAILABLE  
JACK DILLARD, Auctioneer 714/6000  
For Information Contact

J. E. PYBAS RANCH  
STAR ROUTE, GAINESVILLE, TEXAS 76240  
Phone 817/665-9646



# All-American Classic Simmental Show Feb. 4 in Fort Worth

(CONT. FROM PAGE 1)  
phone 817/325-7000.  
Merrill Anderson, President, will be auctioneer for the sale. For further information, contact the sale chairman, John L. IV, Diamond C Ranch, Suite 290, Isom Road, Suite 290, San Antonio, Texas 78216, phone 512/342-4264.

# Pybas Ranch Set New Date For Simmental Sale

(CONT. FROM PAGE 1)  
Lunch will be available. Information contact I. E. Ranch, Star Route, Gainesville, Texas 76240, 817/665-9646.

George Kleen, General Partner of Prestige Simmental, Franklin, Neb., announced on January 9 that they recently completed the sale of their show winning 4411 bull. The class champion at both the American Royal and the North American Livestock Exposition in Louisville, sold to Dr. Keith Shuey and Mike Hartman and Jerry Adamson of Nebraska. The Extra sired calf is out of one of the top four fullblood cows in the Prestige herd. The \$17,500 price tag for the November yearling is one of the highest amounts paid for a private treaty Simmental bull in several years.

Those activities include the All-American Simmental Classic show and sale at the Fort Worth Stock Show, with the show set for 1 p.m. Feb. 4 between Barns 2 and 3 at the stock show grounds, and the sale at 8 p.m. that day in the same location.

The First International Brahmanal Fiesta Sale will be held Friday, Feb. 17 at 6 p.m. in Joe Freeman Coliseum sales barn during the San Antonio Stock Show. Other activities at San Antonio include the annual membership meeting at Texas Simmental Association in the Broadway Plaza Hotel at 9:30 a.m., Feb. 16; an educational program that afternoon in the same location beginning at 1 p.m.; cocktails, dinner and dancing beginning at 8 p.m. that night in the Lone Star Pavilion at the Hemis Fair Plaza; and the San Antonio Livestock Show Simmental Show in Joe Freeman show arena at 10 a.m. Feb. 17.

The Fabulous "40" Simmental Sale and Champion of Champions Simmental Show will be held Friday Feb. 23 and 24 at the Astrodome Annex during the Houston Livestock Show and

Houston Livestock Show & the Champion of Champions show at the Astrodome Annex begins at 1 p.m., Feb. 23. A pre-sale party will be held in the Galleria Plaza at 6 p.m., Feb. 23; and the Fab sale in the Astrodome's superann at 1 p.m., Feb. 24.

John B. Collier, IV, Simmental sale chairman for the All-American Classic Sale; Dr. Brent Perry, tention, is sale chairman for the International Brahmanal Fiesta Sale; and Merrill Anderson, Houston, is sale chairman for the Fabulous "40". All are sponsored by the Texas Simmental Assn., 401 Isom Road, Suite 290, San Antonio, Texas 78216, 512/342-4264.

Other Simmental activities during February include Dr. Bill Nell's Super Simmental Sale at 1 p.m., at Myrt Villow's Pymental Ranch sale facility at 10 a.m., Feb. 17.

A Kansas farmer says Russian wheat deals went up grain.

# Fabulous 40 Sale Features Purebloods At Houston, Feb. 24

Houston, Tex. — The Fabulous 40 Simmental Sale will be held Friday, February 24, 1978 at the Astrodome Annex in the Super Salon at Houston. This offering of 40 Purebred Simmentals will sell at 1:00 p.m.

# Merrick Farms Sets Simmental Foundation Sale For March 4

Ardmore, Okla. — Merrick Farms has announced the Breeder's Foundation Simmental Sale to be held Saturday, March 4, 1978. Sale time is 1:00 p.m. at the ranch near Ardmore, Oklahoma.

The sale offering from the Merrick Farms French-based family of Simmental cattle will include 30 pureblood herd bulls, ready for service and 25 bred 3/4 blood heifers, calving in March and April. Also selling will be 25 open purebred heifers of breeding age and 50 open 3/4 blood heifers that will be ready to breed. Credit terms will be available. For information contact Merrick Farms, P. O. Box 998, Ardmore, Oklahoma, 73401, Ward Merrick III 405/389-5237, office 405/233-1631, Sam Martin 405/389-5306.

# National Sheep, Lamb Summary

National Sheep Summary for Monday, Jan. 23 (F-S) — Slaughter lambs steady to 2.00 higher at Midwest market centers. Slaughter ewes mostly steady; except 1.00-2.00 higher at Sioux City. Feeder lambs steady. Slaughter Lambs: Choice and prime 90-113 lb. woolled 60.00-65.50, few 123-145 lb. 55.50-62.25; shorn 70-123 lb. with No. 1 and 2 pelts 61.00-66.10, mostly 64.00. Slaughter Ewes: Cull to good 5.00-28.00. Feeder Lambs: Choice and fancy 50-98 lbs. 62.50-70.00. In direct trading slaughter lambs and ewes steady in Iowa and southern Minn. on Friday and Saturday. Slaughter Lambs: Few choices and prime 95-120 lb. woolled 56.00-59.00 with shorn No. 1 and 2 pelts 58.00-61.00, few 62.00; some over 105-110 lbs. being discounted 10-20 cents per lb. per ewt. Slaughter Ewes: Cull to good 10.00-18.00.

# San Angelo Sheep

San Angelo, Jan. 18 (F-S) — Receipts 18,000. Few slaughter lambs weak to fully 2.00 lower. Slaughter ewes and bucks firm to 1.00 higher. Feeder lambs fully 5.00 lower. Stock sheep steady. Slaughter Lambs: Few choices and prime 100-110 lb. shorn with No. 2 pelts 58.00-60.10. Shorn Ewes and Bucks: Good 24.75-28.50, utility 21.00-25.50, cull and few utility 17.00-21.00. Goats: Few Spanish young goats 24.00-27.50. Feeder Lambs: Choice and fancy 50-70 lbs. 62.00-67.00, 70-80 lbs. 59.00-64.00, 80-100 lbs. 54.00-59.50. Mixed good and choice 50-70 lbs. 55.00-58.00, 70-80 lbs. 55.00-58.50, 80-100 lbs. 50.00-54.00. Stock Ewes: Lot mixed medium and low-good 2 year old to solid mouths 27.50.

# National Feeder Pig Summary

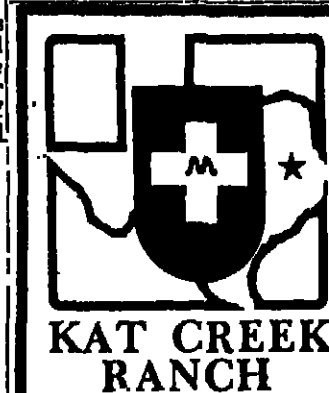
Kansas City, Jan. 20 (USDA) — Feeder Pigs: Report this week covers 38,000, last week 45,000, last year 43,000. Per head prices ranged steady to as much as 5.00 higher except Omaha weak to 2.00 lower and weights under 50 lbs. 1.00-5.00 lower. In southern Missouri, Per hundred weight prices were steady to 10.00 lower in Kentucky and Alabama, but 1.00 to 15.00 higher in Tennessee.

Iowa Auctions 11,500: Per Head: U.S. 1-2 20-30 lbs. 27.00-32.00; 30-40 lbs. 32.25-36.00; 40-50 lbs. 39.50-45.00; 50-60 lbs. 43.25-47.50; 60-70 lbs. 44.00-49.00; 70-80 lbs. 46.50-53.00; 80-90 lbs. 53.25-57.00; 90-100 lbs. 56.00-59.00; 100-110 lbs. 61.25-63.75. U.S. 1-3 20-30 lbs. 46.00-49.50; 30-40 lbs. 25.00-43.50; 40-50 lbs. 39.50-57.50; 50-60 lbs. 38.50-42.00; 60-70 lbs. 37.50-45.00; 70-80 lbs. 42.50-48.00; 80-90 lbs. 44.50-50.50; 100-110 lbs. 55.50-60.00.

Southern Missouri 1,100: Per Head: U.S. 1-2 30-40 lbs. 23.50-31.00; 40-50 lbs. 30.00-37.75; 50-60 lbs. 37.50-42.75; 60-70 lbs. 40.00-44.50.

Arkansas: No sales held because of low demand.

Females. There will be pairs, breeds and open heifers selling, plus winners in the Champion of Champions Show may also sell. Sale headquarters will be the Galleria Plaza with a pre-sale party at 1:00 p.m.



KAT CREEK RANCH  
For Information Contact  
CHESTER MARTIN, OWNER  
KAT CREEK RANCH  
HENDERSON, TEXAS

Simmental-Hereford-Angus-Brahman Crosses  
HOME OF  
SY-MAR CABO  
ACHILLES CAT  
AJAX CAT II  
Co-Owners of:  
LACOMBE ACHILLES  
LACOMBE AJAX  
ACHILLES IMAGE  
ACHILLES RETURN  
ALARM

Office: 214/657-5132  
Home: 214/657-6338

set for 8:00 p.m., February 23. The Champion of Champions Simmental Show will be held at 1:00 p.m. February 24 at the Super Sales Salon. Auctioneer will be Curt Rodgers. For information contact the Sale

TEXAS SIMMENTAL ASSOCIATION  
Information Center For Simmentals  
401 Isom Rd., Suite 290  
San Antonio, Texas 78216  
Phone 512/342-4264

SCR Sycamore Creek  
Robert A. Pitzer, Jr.  
Owner  
P.O. Box 98  
Stephenville, Texas  
817/965-3203 • 965-7642

Chairman, Ross Cannon, 12406 Barryknoll, Houston, Texas 77024, 713/650-7786, or the Texas Simmental Association, 401 Isom Road, Suite 290, San Antonio, Texas 78216. For information contact the Sale

Simmental Breeders Directory  
ROCKING I RANCH  
Route #6  
Clarksville, Texas 75424  
13 miles north of Clarksville  
Phone: 214/966-2392  
Rio Vista Farms  
owner of the  
AMERICAN Simmental  
Brent Perry, DVM  
General Manager  
RIO VISTA FARMS, Rt. 9, Box 242  
San Antonio, Texas 78227  
/677-8014 226-6843

# Announcing Merrick Farms' BREEDERS FOUNDATION SALE Saturday, March 4 — 1 p.m. at the Ranch near Ardmore, Oklahoma

Representing from Merrick Farms' French-based family of outstanding Simmental cattle

- 30 Pureblood Herd Bulls  
Ready for service
- 25 Bred 3/4 Heifers  
Calving in March and April
- 25 Open Purebred Heifers  
Breeding age females
- 50 Open 3/4 Heifers  
Ready to breed immediately

An opportunity to acquire young foundation cattle from one of America's leading Simmental herds. Special credit terms available.

merrick farms











# Chisholm Trail Ranch Polled Hereford Sale Set For January 29

Rhame, Texas — The Chisholm Trail Ranch Polled Hereford Production Sale will be held Sunday, January 29, 1978. Sale time is 2:00 p.m. at the ranch located 2 miles north of Rhame, Texas on U.S. 287 and U.S. 81. Lunch will be served at 1:00 p.m., compliments of Chisholm Trail Ranch. The sale is scheduled prior to the opening of the 55th National Polled Hereford Convention, Show and Sale during the Fort Worth Fat Stock Show.

Selling will be 2 bull calves and 50 females including 10 cow/calf pairs, 15 bred heifers and 14 open heifers. Reference sires are Revs. Beau Lad 25D, OR Vic Ann K74 E155, OR Don F243 F251, and other top Polled Hereford bulls.

Sale headquarters will be the Fort Worth Hilton Inn.

For information contact the owner, Bill Miller, office 817/625-1644, or home 817/921-2320; or Robbie Graves, Manager, Chisholm Trail Ranch, Box 83, Rhame Texas 76078; 817/636-2562.

# Direct Feedlot Trade Opened Slow, Unsettled Carcass Market, Mud Factors

Amarillo, Jan. 28 (F-S) — Trade opened slow throughout the Panhandle area early Monday. Limited sales slaughter steers and heifers 25-50 cwt. Most feedlots reported light inquiry in face of unsettled carcass beef trade. Steers 2,500: Good and mostly choice 70-80 percent choice 2-4 1025-1150 lbs. 43.00-43.50, mostly 43.25. Few pens mixed good and choice 2-3 1025-1150 lbs. 42.00-43.25. Few good and some choice 2-3 1100-1250 lb. Fichtas 38.75-39.25. Heifers 900: Good and mostly choice 2-3 875-900 lbs. 40.00-41.00, bulk 40.50-41.00.

Trade slow throughout the Panhandle area Friday and over the weekend. Slaughter steers and heifers steady. Steers 1,700: Good and mostly choice 60-75 percent choice 2-4 1000-1100 lbs. 48.00-48.25. Load good and few choice 2-4 1075 lbs. 40.00. Heifers 1,000: Mixed good and choice 2-4 800-950 lbs. 38.75-40.25.

Greeley, Jan. 28 (F-S) — Trading on

Ranch, Box 83, Rhame Texas 76078; 817/636-2562.

slaughter cattle through mid-afternoon Monday centered on heifers, weak to 50c lower: choice 2-4 925-975 lbs. 42.00 delivered. Earlier around 450 sold on a carcass basis.

Omaha, Jan. 28 (USDA) — Eastern Nebraska Feedlot Sales 1,800. Relatively few sales reported either Monday or over the weekend. Buyers inactive, not enough sales confirmed to furnish a reliable market test. Because of dirt and mud on hides majority buyers interested in purchasing "in the best" or not at all. Dressed Basis: Prices poorly tested, represented sales steady to weak. Weight Only-Steers: Small volume good to mostly choice 800-900 lbs. 69.00 to mostly 69.50, extremes 70.00. Weight Only-Heifers: Good and choice 400-700 lbs. poorly tested throughout, few isolated sales 66.50 to mostly 67.00. Live Basis: Not enough of consequence confirmed to establish a market.

Dodge City, Jan. 28 (USDA) — Trade quiet late Friday through early Monday morning. Few sales steady.

# Third Polled Santa Gertrudis Sale Set At Houston, Feb. 25

Houston, Texas — The Third Annual Polled Santa Gertrudis Sale will be held February 25, 1978, at the Astorhall, Super Sales Salon. This highly selected set of 11 Halter Polled Santa Gertrudis cattle will feature hard bred females and 3-in-1 packages. Included will be cattle that are "the best of the best" of the Santa Gertrudis Breed.

A pre-sale get-together will be held at 12:00 noon in the Astorhall adjacent to the sale arena.

For information contact the Polled Santa Gertrudis Association, Mrs. Twest Kimball, Santa Gertrudis Ranch, Sedalia, Colorado 80454; the sale management, Superior Sales, Buddy Smith, Rt. 2, Box 345, Huntsville, Texas 77340, 713/291-1891 or 295-4401.

The Polled Santa Gertrudis will follow the Mid-Coast Santa Gertrudis Association Sale at the same location, February 26 at 11 a.m.

superior performance were (a) a pair Angus bulls owned by Drake Farms, Texas, and (b) a pen of percentage mental bulls owned by Mike Brothers of Tishomingo, Oklahoma. These pens of bulls took top honors in the feed conversion and average gain categories respectively. The Angus bulls converted an average of 6.68 pounds of feed into a pound of gain and the Simmental bulls gained an average of 4.07 pounds per head per day.

Top gaining individual bull of the year with a 4.91 pound average daily gain was a Senior division 8/4 Chisholm Charolais bull owned by Clyde Miller, Lone Grove, Ark. 8/4 Simmental 1/4 Hereford bull owned by Maribel P. Hereford was the top gaining lot division bull with a 4.75 pound average daily gain.

Individual bulls breeding to the within a breed or breed category are as follows: Angus, Drake Farms, Davis, La. Brangus, Ray Brothers, Abita, La. Charolais, Mrs. Jerry Elms, Houston, 4.84. Hereford, Goddard Ranch, Ardmore, 4.11. Red Angus, George Chigs, Oklahoma City, 3.83.

Simmental crosses, Moine Brothers, Tishomingo, 4.52. Other crossbreeds in the Chisholm and Clyde Miller, Lone Grove, 4.91. The 140-day test will be completed Feb. 6, 1978. A sale date of Feb. 14, 1978 has been set for qualifying bulls.

# Prospective Planting

The purpose of this report by USDA is to assist growers in making changes in acreage plans as might be desirable. Acreage actually planted this year may be more or less than indicated because of weather, economic conditions, labor supply, programs, and the impact of the report itself on farmers' actions.

The prospective United States plantings survey for January 1, 1978, was made in 34 states.

Upland cotton prospective plantings are expected to total 12.5 million acres, down 7 percent from last year.

Sorghum growers intend to plant 17.2 million acres, up 3 percent from 1977.

Corn growers are expected to plant 76.8 million acres, down 2 percent from a year ago.

Soybean producers intend to plant 63.1 million acres, up 3 percent from a year earlier.

Oat seedlings are expected to total 17.4 million acres, down 1 percent from last year.

Barley seedlings are estimated at 10 million acres, down less than one-half percent.

Flaxseed prospective plantings are expected to total 1,275 thousand acres, up 16 percent from last year. Rice prospective plantings are estimated at 3.46 million acres, up 1 percent.

An Old Timer is a person who remembers when his gut felt was

# Mid Coast Santa Gertrudis Sale Set, February 25

Houston, Texas — The Mid-Coast Santa Gertrudis Association Super Sale will be held February 25, 1978, at the Astorhall, Super Sales Salon. This will be a highly selected, all-halter sale featuring the best of the Santa Gertrudis breed. Included will be hard sires, bred females and 3-in-1 packages.

A pre-sale get-together will be held adjacent to the sale arena at 9:00 a.m. Sale headquarters will be at the Astorhall Hotel.

Auctioneer will be Gerald Bowie. Sale chairman is Richard Hood, Rt. 2, Box NB 67, Franklin, Texas 77858. For further information contact the sale management, Superior Sales, Buddy Smith, Rt. 2, Box 345, Huntsville, Texas 77340, 713/291-1891 or 295-4401.

The 3rd Annual Polled Santa Gertrudis Sale will be held at the same location following the Mid-Coast Santa Gertrudis Sale. Time of the Polled Sale will be 2:00 p.m.

# Okl. City Feeders Sold Near Steady

Oklahoma City, Jan. 23 (USDA) — Receipts 1,300. Slaughter cows steady to 50c lower with decline noted mainly on utility and commercial; bulls steady to firm, instances 1.00 higher on heavy dressing. Cows: Utility and commercial 2-3 27.25-31.75; cutter 1-3 25.25-28.50; mixed cutter and utility 20.30-29.40; canner and low cutter 19.50-22.75. Bulls: Yield grade 1-2 1000-1600 lbs. 34.00-38.50, four head individual yield grade 1, 1844 lbs. at 40.70. Good and choice replacement cows 27.50-32.00; good and choice cows with calves at side 209.00-275.00 per pair.

Feeder cattle and calves poorly tested due to adverse weather conditions, few scattered sales all classes near steady. Feeder Steers: Few choice 400-600 lbs. 42.50-44.50; 600-800 lbs. 41.00-43.25; mixed good and choice 400-600 lbs. 41.00-43.75; good 400-600 lbs. 35.00-39.75; part load good 660 lb. Holstein steers at 35.25; small lot 522 lb. Mexican roping steers at 37.25. Feeder Heifers: Choice 500-600 lbs. 36.50-38.00; mixed good and choice 300-500 lbs. 34.50-38.00; few good 400-615 31.50-33.00.

Hogs 1,400: 1.00-1.25 lower compared to last Wednesday, the last complete market test. U.S. 1-2 135-240 lbs. 47.00-47.90. U.S. 1-3 195-350 lbs. 47.00-47.50. U.S. 2-3 215-280 lbs. 46.00-47.00. U.S. 2-3 280-395 lbs. 45.00-45.75. Sows 1.25-2.50 higher. U.S. 1-3 300-350 lbs. 39.25-42.40; five head 536-560 lbs. included at 42.80-42.40. Boars: Over 300 lbs. 33.75-34.50, few 240-295 lbs. 33.25-33.75. Feeder pigs: Steady, 155 head. U.S. 1-2 55-65 lbs. 42.25-45.25. U.S. 1-3 100-130 lbs. 32.00-39.00.

With the price of coffee today, it's no wonder so many coffee drinkers can't sleep.

# Use Solar Energy Now!

Help keep the ice off your stock tank with the new

**BLAZER\***

\$19.95 ea. two for \$34.95 (order 1 unit for each 750 gallons)

\*The BLAZER is a floating solar energy collector made of heavy-duty vinyl. It requires no maintenance and keeps the tank from freezing by off the water level in the winter.

\* concentrates sun's rays to heat the water

\* keeps ice in tank • insulates

\* easy to install

\* Send check, money order, MasterCard or Visa charge with name and address to:

**MC SQUARE**

P. O. Box 9928, Dept. J-4, Fort Worth, TX 76109

# Janet Wilkinson To Vie For National Poll-Ette Queen



Janet Wilkinson, 17-year-old daughter of Mr. and Mrs. Don L. Wilkinson and a senior at Coleman, Texas, High School, as Miss Texas Poll-Ette, will serve as hostess to the other 24 contestants and herself compete for

the title of Polled Hereford Queen of America in Fort Worth in conjunction with the National Polled Hereford Convention, Show and Sale Jan. 28-Feb. 2.

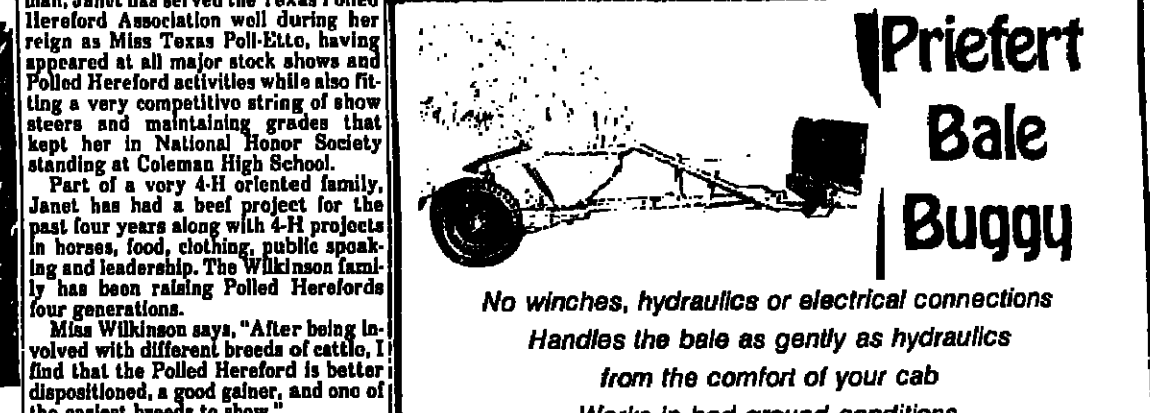
According to Mrs. Charles R. Abbey, Coleman, Miss Texas Poll-Ette chairman, Janet has served the Texas Polled Hereford Association well during her reign as Miss Texas Poll-Ette, having appeared at all major stock shows and Polled Hereford activities while also fitting a very competitive string of show steers and maintaining grades that kept her in National Honor Society standing at Coleman High School.

Part of a very 4-H oriented family, Janet has had a beef project for the past four years along with 4-H projects in horsemanship, a good gallop, and one of the easiest breeds to show.

Miss Wilkinson says, "After being involved with different breeds of cattle, I find that the Polled Hereford is better dispositioned, a good galloper, and one of the easiest breeds to show."

South Central Texas Livestock Auctions at Brenham, El Campo, Giddings, Jan. 10 (F-S) — Receipts 2,053.

Slaughter cows 8.00-8.00 higher El Campo and Brenham, 1.50-2.00 higher Giddings, 2.00-3.00 higher El Campo, with full upturn on standard and good weighing 350 lbs. higher. Slaughter calves and yearlings and under. Feeder heifers and heifer calves steady to firm. Feeder steers and steer calves steady to firm. Brenham, and El Campo, 2.00-2.50 higher



No winches, hydraulics or electrical connections  
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So. Central Auctions

The Mid-Coast Santa Gertrudis Association

"THE SUPER SALE"

FEBRUARY 25, 1978

10:00 A.M. ☆ HOUSTON, TEXAS

SUPER SALE SALON - ASTROHALL

THE BEST IN THE BREED

☆ HERD SIRES

☆ BRED FEMALES

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THE SUPER SALE - Need We Say More

Reputation Speaks For Itself

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Astrophall — 9 A. M.

SALE CHAIRMAN

Richard Hood

Route 3, Box NB 67

Franklin, Texas 77858

SALE HEADQUARTERS

Astroworld Hotel

AUCTIONEER

Gerald Bowie

For Information, Sale Catalogs, Contact:

Superior Sales

Buddy Smith

Rt. 2, Box 145

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# THIRD ANNUAL POLLED Santa Gertrudis Sale FEBRUARY 25, 1978 Super Sale Salon - Astorhall 2:00 P.M. ☆ HOUSTON, TEXAS

Starring

THE BEST IN THE BREED

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• Herd Sires • Bred Females

• 3-In-1 Packages

Polled Santa Gertrudis

The Premium Cattle

Pre-Sale Get Together — Adjacent To Sale Arena

Astrophall — 12 Noon

SALE HEADQUARTERS — ASTROWORLD HOTEL

The Polled Santa Gertrudis Association

POLLED ASSN. PRESIDENT

Mrs. Twest Kimball

Cherokee Ranch

Sedalia, Colorado 80454

For Information Or Sale Catalogs, Contact:

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## 55th National Polled Hereford Show, Convention & Sale, Jan. 30 - Feb. 2 During 1978 Fort Worth Stock Show

Fort Worth, Texas — The 55th National Polled Hereford Convention, Show and Sale will be held January 30 thru February 2, 1978 at Fort Worth in conjunction with the 1978 Southwestern Exposition and Fat Stock Show.

The APHA Convention will feature the "Beef Truth Conference" on January 30 with such outstanding speakers as Dr. Norman Vincent Pease opening the program with a 7:30 a.m. Prayer Breakfast; the Honorable John E. Connally, former Texas Governor and U.S. Treasury Secretary speaking on "Cattleman - Champions of Free Enterprise"; and a 3:00 p.m. address by former U.S. Secretary of Agriculture, Dr. Earl L. Butz. The topic of his talk will be "The Truth About the Future of Beef."

Other featured speakers at the APHA Convention will be George V. Mann, David Stroud, Dr. Robert W. Lewis, Dr. Frank H. Baker, and Dr. L. S. "Bill" Pope.

The National Polled Hereford Sale is set for 9:00 a.m., February

2 in the Barn No. 8 Arena. The sale will feature a consignment of champion bulls and heifers from some of the outstanding Polled Hereford breeders in the world and representing the top bloodlines of the breed.

Advance registration is now underway for this big January Polled Hereford Convention, Show and Sale. Advance registration forms are available from the American Polled Hereford Association with a money saving "Package Plan" for advance registration.

At a cost of \$35 per person, the package includes convention registration, Prayer Breakfast ticket, Convention Day Luncheon ticket, ticket to the APHA "Check Wagon Awards Banquet and Queen Pageant," and a season gate admission pass to the show grounds of the 1978 Southwestern Exposition and Fat Stock Show.

APHA has blocks of rooms reserved at the Sheraton Fort Worth Hotel and the Fort Worth Hilton Inn and requests for rooms should be made to the American Polled Hereford Association, c/o Department of Special Activities, 4700 East 63rd Street, Kansas City, Missouri, 64103.

Those planning to attend the Convention, Show and Sale are urged to contact APHA immediately for reservations and tickets.

## Northeast Texas POLLED HEREFORD ASSOCIATION SALE

Saturday - FEBRUARY 4, 1978

AT THE RODEO ARENA MT. PLEASANT, TEXAS

Show: 9:45 A.M.

Start: 1:00 P.M.

\*\*\*\*\*SELLING\*\*\*\*\*

**31 BULLS  
23 FEMALES**

FOR CATALOGS CONTACT:

NORTHEAST TEXAS POLLED HEREFORD ASSN.

Mrs. Adron Justiss, Secretary  
Route 1 - Box 210 Omaha, Texas 75571  
214/645-2727

## PUREBRED HEREFORD SALE

STEPHENS COUNTY LIVESTOCK GROWERS ASSOCIATION  
**89 BULLS ★ FEBRUARY 4 ★ 46 HEIFERS**  
**FARMERS & RANCHERS STOCKYARDS**

ON HIGHWAY 81  
1 MILE NORTH OF COMANCHE, OKLA.  
8 MILES SOUTH OF DUNCAN, OKLA.  
Show 9:00 A.M. ★ Bull Sale 12:00 Noon ★ Heifer Sale 2:30 P.M.

### CONSIGNORS

ROBERT O. BROWN  
Duncan

E. T. MAXWELL  
Comanche

WAYNE H. BROWN  
Duncan

R. V. HOWARD  
Comanche

PHIL LOWERY RANCH  
Loco

JODIE PAYNE  
Marlow

The Hereford Cattle Consigned to this Sale Represent Many Years of Breeding and Herd Improvement And Are Some Of the Finest Cattle in the Country.

WE HOPE YOU WILL MAKE PLANS TO ATTEND THIS SALE

Auctioneer: GUY SHULL, Elgin, Oklahoma

For Catalogs  
And Information  
Contact:

**J. D. LOCKWOOD**

Room 311, Courthouse, Duncan, Oklahoma 73533 405/255-0610

## Stephens County Hereford Sale At Duncan, Feb. 4

Duncan, Okla. — The Stephens County Livestock Growers Association Purebred Hereford Sale will be held February 4, 1978. Show time is 9:00 a.m. with the Bull Sale following at 12:00 noon and the Heifer Sale at 2:30 p.m. The sale will be held at the Farmers & Ranchers Stockyards located 1 mile North of Comanche or 8 miles South of Duncan on Hwy. 81.

Selling are 89 bulls and 46 heifers and represent many years of selective breeding and herd improvement by Hereford breeders in Stephens County.

Consignor are Robert O. Brown, E. T. Maxwell, Wayne H. Brown, R. V. Howard, Phil Lowery Ranch, and Jodie Payne.

Auctioneer will be Guy Shull of Elgin, Okla. For information contact J. D. Lockwood, Room 311, County Courthouse, Duncan, Okla. 73533, 405/255-0610.

## Fort Worth Quarter Horse Sale Is Set For Feb. 5

Fort Worth, Texas — The 22nd Annual Fort Worth Fat Stock Show Quarter Horse Sale will be held at 1 p.m., Sunday, February 5, 1978. The sale will be held in the Fort Worth Coliseum.

Consignments totaling 82 head have been accepted for the sale. Included are race and show horses as well as pleasure and work horses.

Highlighting the race horse offering is Wee Streaker, 81-88, a 1974 sorrel stallion by Wee Folk (TB) and out of Runnymede AAA by Sugar Bars AAA. He is a stakes place winner of eight races with total earnings of \$40,211. He ran third in the 1976 \$172,100 Delta Downs Futurity.

Other race horses in the sale carry The Old Man, Three Oh's AAA, Moon Deck and other top breeding in their pedigrees.

A special added attraction following the Quarter Horse sale will be the offering of 10 quality mules. Auctioneers will be Ike Hamilton and Bob Plummer. For information and to consign horses contact Summer Auction Company, Inc., Box 926, Henderson, Texas 75652, 214/657-5961.

## N. E. Texas Polled Hereford Sale At Mt. Pleasant, Feb. 4

Mt. Pleasant, Texas — The Northeast Texas Polled Hereford Association Sale will be held Saturday, February 4, 1978. The sale will be held at the Rodeo Arena at Mount Pleasant with show time set at 9:45 a.m. and the sale following at 1:00 p.m.

Selling will be 81 bulls and 46 females. For information and catalog contact Mrs. Adron Justiss, Secretary, Northeast Texas Polled Hereford Association, Omaha, Tex. 75571, 214/645-2727.

It's not the husband who talks but the one that smiles!

## Kimbell MEDICATED FEEDS ARE MONEY MAKERS

It goes without saying that no program or type of feed can guarantee a profit on a particular set of livestock. However, it is possible to guarantee that with proper management a feeding program will make livestock more valuable — better money makers.

**KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition**

This type of program improves the appearance, gives livestock the "good doing" look — this convinces your buyers they are "worth more."

This type of program actually makes your livestock "do better" — and of disease and parasites adds pounds — they are "worth more."

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## Kimbell MEDICATED FEEDS... THE MONEY MAKERS

### Kimbell 37% RANGE BLOCKS (Medicated)

Give needed supplementation to make gains and hold them. Positive control of horn flies and internal parasites.

### Kimbell 20% RANGE BLOCK A (Medicated)

Prevents anaplasmosis, also aiding in prevention of bacterial pneumonia and shipping fever (hemorrhagic septicemia) and reduces losses due to respiratory infections (shipping fever complex), aids prevention of foot and bacterial diarrhea. Contains Aureomycin.

### Kimbell 32% (equivalent) Cattle Supplement

(Medicated) A better Pre-Conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains Aureo 5700.

### Kimbell Pasture Supplements (Medicated)

In 20" to 30" levels, to fit pasture conditions, will keep them in top shape for breeding or selling. Positive control of horn flies and internal parasites.

\*Trademark of American Cyanamid Co.

Other KIMBELL Medicated Feeds to Meet Your Needs Are Available - Ask Your KIMBELL Dealer

SEE YOUR KIMBELL FEED DEALER TODAY FOR THESE PROFIT-DESIGNED SUPPLEMENTS

Manufactured by

**CHICKASHA COTTON OIL CO.**

General Offices

Fort Worth, Texas

## Cajun Classic Charolais Sale Set, February 17

Baton Rouge, La. — The 2nd Cajun Classic Charolais Sale will be held Friday, February 17, 1978. Sale time is 6:30 p.m. at the LSU Fairgrounds at Baton Rouge. The sale will be held in conjunction with the Charolais show at 1:00 p.m.

This offering of 40 high quality Charolais cattle includes 36 females and 5 top herd sire prospects. Also selling will be semen on Abraham, Valiant Jr. E83, Amour de Paris and Eleuthera International.

Sale headquarters will be Prince Murat Inn at Baton Rouge. The sale is sponsored by the Louisiana Breeders Charolais Assn. Auctioneer will be George Morce. For information contact the sale management, Jernigan's Charolais Sales Management, Rt. 3, Box 459, Tyler, Texas 75701, 214/666-2171.

## San Angelo Cattle

San Angelo, Jan. 20 (F-S) — Receipts 4,600. Slaughter cows 1.00-3.00 higher. Slaughter bulls 1.00 higher. Feeders steady to 50c higher. Stock cow and calf pairs steady to firm. Cow: Utility and commercial 2.4 28.00-33.00, few high dressing 33.25-34.76. Cutter 25.00-29.00. Canner and low cutter 22.00-25.00. Bulls: Yield grade 1-2 1200-1800 lbs. 33.00-39.50 with high-dressing 1975 lbs. 40.00. Feeder Steers: Choice 250-450

## South Texas Chianina Sale Set, February 12

San Antonio, Texas — The South Texas Chianina Association has announced the Deep in the Heart of Texas Chianina Sale will be held February 12, 1978. Sale time is 2:00 p.m. at the San Antonio Livestock Exposition grounds.

Selling will be pureblood bulls and heifers, 7/8's Chianina females. The sale will feature a select group of Chianina club calves from the top Chianina calves in South Texas.

Auctioneer will be Stanley Stout. For information contact the sale manager, Lytle Tom, American Sales Management, Inc., Star Route, Box 24, Campbellton, Texas 78008, 512/579-3241.

lbs. 47.00-50.05, few 175-300 lbs. 50.50-55.00; 450-550 lbs. 46.00-49.00; 550-700 lbs. 49.00-49.00. Good 250-450 lbs. 43.00-47.00; 450-550 lbs. 42.00-46.00; 550-700 lbs. 40.00-44.00. Standard 400-600 lbs. 35.00-39.00. Heifers: Choice 300-500 lbs. 37.50-40.50, 500-700 lbs. 37.00-39.00. Good 300-500 lbs. 34.00-37.50. Standard and low-good steady to 50c higher. Stock cow and calf pairs steady to firm. Cow: Utility and commercial 2.4 28.00-33.00, few high dressing 33.25-34.76. Cutter 25.00-29.00. Canner and low cutter 22.00-25.00. Bulls: Yield grade 1-2 1200-1800 lbs. 33.00-39.50 with high-dressing 1975 lbs. 40.00. Feeder Steers: Choice 250-450

Cows For Sale? — Advertise Classified

## FENCING BARGAINS

6-foot heavy-duty steel post at \$1.52  
S.C.S. and U.S.D.A. approved barb at \$16.95  
Net wire, low prices. All sizes cedar posts and stays, V-mesh, tanks, troughs, tools, cressole posts.

Please give us a call.  
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Phone (915) 849-1011 or (915) 844-2920

Hwy. 87 (5 mi. west) Box 1268 San Angelo, Tex. 76901

## So. Texas Brahman Futurity Sale Set February 11

Houston — The South Texas Brahman Association will put 125 head of top quality Brahman cattle on the auction block February 11 at 1:00 p.m. with their Fifth Annual Futurity Sale. The sale will be in conjunction with the San Antonio Livestock Show Brahman show at 8:00 a.m. on February 12.

Building in Pleasanton, Texas (just south of San Antonio). Dean Blackwell will judge the futurity earlier the same day, beginning at 9:00 a.m. Over 60 bulls and 75 heifers have been entered in this annual show and sale, which is held in conjunction with the San Antonio Livestock Show Brahman show at 8:00 a.m. on February 12. The sale is being managed by Rodco. Lee Derwick will judge the sale. The sale can be contacted at Route 1, Box 01, Devine, Texas 78016, phone (512) 663-2740.

## Deep in the Heart of Texas... a South Texas Chianina Association SALE SUNDAY February 12 2:00 P.M.

AT THE SAN ANTONIO LIVESTOCK EXPOSITION SAN ANTONIO, TEXAS  
SELLING

- ★ PUREBLOOD BULLS AND HEIFERS
- ★ Seven-Eighths Chianina Females
- ★ Three-Quarter Chianina Bulls
- ★ Three-Quarter Chianina Females

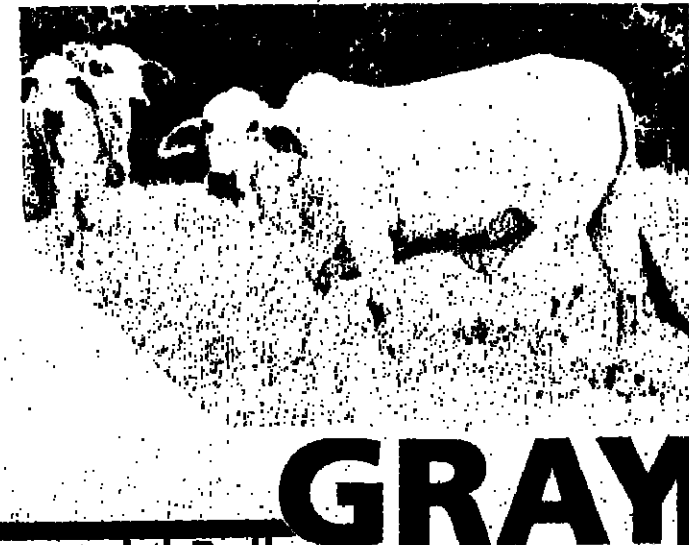
## FEATURING: 35 CHIANINA CLUB CALVES

These calves will be selected on the farms to offer the best — group in South Texas —

SALE MANAGER:

**LYTLE TOM**  
AMERICAN SALES MANAGEMENT, INC. TEL-0503  
STAR ROUTE, BOX 24 — CAMPBELLTON, TEXAS 78008  
512/579-3241  
Stanley Stout, Auctioneer Reg-0120

## South Texas Brahman Association 5th Annual Brahman Futurity Show and Sale Saturday, February 11, 1978, 1 P.M. Atascosa Livestock Exchange, Pleasanton, Texas



**RED**

50 Herd Bull Prospects and Top Commercial Bulls

75 Replacement Type Females  
(Pairs, Bred Cows, Bred and Open Heifers)

Pre-Sale Party Friday, February 10, 7 P.M.  
Holiday Inn Downtown, San Antonio, Texas  
Call 512/225-3211 for Reservations (Specify STBA Block)

For Catalogs and Information:

**WATSON CATTLE SERVICE**  
1 Rt. 1, Box 91, Devine, Texas 78016

John M. Watson  
512/663-2740

Dean Blackwell  
214/849-8894

Sale Sponsored By  
South Texas Brahman Association



## Higher Monday

(CONT. FROM PAGE 1)  
ple lots thin to 47.10, 700-800 lbs. 44.00-44.75, 800-900 lbs. 43.25-44.00, part load 983 lbs. 42.90. Mixed good and choice, including bulls, 200-300 lbs. 45.50-46.50, 300-400 lbs. 44.25-47.50, 400-500 lbs. 42.50-45.00, 500-600 lbs. 41.50-44.50. Good 650-825 lb. Holsteins and Corriantles 34.00-37.00. Mixed good and choice 400-700 lb. bulls 39.00-42.00. Feeder Heifers: Couple lots choice and prime 400-450 lbs. 42.25-42.75. Choice 350-400 lbs. 38.00-41.00, 400-500 lbs. 38.00-41.00, 500-600 lbs. 38.00-41.00, 600-700 lbs. 37.75-40.25, 700-800 lbs. 36.00-44.75. Mixed good and choice 300-400 lbs. 35.00-37.50, 500-700 lbs. 35.00-37.50. Slaughter Cows: Utility 2-4 27.00-31.25, high dressing 31.25-32.90. Slaughter Bulls: Utility grade 1-2 12.00-16.00 lbs. 32.00-35.80.

## Cattle Mostly Steady, Hogs Sell Lower At Fort Worth

(CONT. FROM PAGE 1)  
495-600 lbs. 35.25-38.00. Slaughter Cows: Utility 2-3 29.50-35.50, canner and cutter 25.00-31.00. Slaughter Bulls: Utility grade 1-2 12.00-18.70 lbs. 37.00-38.50. Feeder Steers and Bulls: Good and few choice 325-450 lbs. 42.00-45.25, standard and good 300-450 lbs. 38.00-43.50. Feeder Heifers: Choice 350-450 lbs. 35.50-39.00, good 300-450 lbs. 33.00-37.50. Hogs: 250-1,000 lbs. 1-2 20.00-23.00, 44.50-45.00, U.S. 1-3 19.00-24.00, 44.00-44.50. Sows: 1.00 higher. U.S. 1-3 30.00-40.00 lbs. 35.00-39.00, 40.00-50.00 lbs. 28.00-29.00, 150-250 lbs. 30.00-31.50.

## December Red Meat Production Off 4%

Washington, Jan. 19 (USDA) — Commercial red meat production for the United States in December 1977 totaled 3.2 billion pounds, down 4% from December 1976, according to the Crop Reporting Board. The January-December 1977 total red meat output at nearly 39.2 billion pounds was slightly above last year. Change by individual component: beef, down 2%; veal, down 2%; pork, up 7%; lamb and mutton, down 6%. Comparing December 1977 with December 1976: Beef production at 2.0 billion pounds was down 3%. Cattle kill at 3,468,500 head declined 1% and average dressed weight was down 14 pounds from the previous year. Veal production declined 19% to 62 million pounds. Calf slaughter at 449,700 head was 8% below a year ago and dress weight was down 22 pounds from December 1976. Pork production totaled 1.1 billion pounds, down 3% from a year ago. Hog kill at 5,522,500 head was down 5% from December 1976. Preliminary commercial lamb production was 85 million pounds, down 11% from a year earlier. Lamb and mutton production declined 19% to 25 million pounds. Head kill at 455,200 was down 17%. Dress weight was unchanged from December 1976.

## Door to Japan Beef Market Opening Wider

Denver — The National Cattlemen's Association said last week it is pleased to see Japan's willingness to import more high quality beef of the type supplied by the U.S. However, the association said the recent trade communication doesn't include everything the U.S. cattle industry had asked for in the way of access to the Japanese market. A unilateral declaration by Japan announces the intent of the Japanese government to increase to a level of 10,000 metric tons the amount of high quality beef to be imported by Japan. This was a 1,000 metric ton increase. NCA President Richard A. McDonald said, "We have not seen all the details of this agreement, so we can't comment on specific details. However, Ambassador Robert Strauss, the U.S. Special Trade Representative, should at \$4.56 per 100 pound live weight compared with \$4.60 the previous week and a 10% increase in beef exports to Japan. This and similar future actions can do nothing but help correct the trade deficit between the U.S. and Japan."

## Announces Bale Buggy III



Priefert Bale Buggy  
Priefert Manufacturing Company announces the production of a new bale mover for loading and hauling round bales. The Priefert Bale Buggy III, which has been tested extensively in the field, provides a safe and efficient way to handle 1,500 lb. bales behind pickups, tractors and other light farm vehicles. The new model moves the whole bale carefully by cradling the bale on 4 sides to prevent rolling or dropping. It lowers the bale gently into place with the bottom part down and spaces the bale accurately. The buggy is simple to load and unload and does not require electrical or hydraulic connections, winches or cables. Only a trip rope is used for both loading and unloading and is handled from the driver's seat making it unnecessary for the operator to get out of the vehicle. Priefert Manufacturing Company, which also manufactures bale chutes, squeeze chutes and chute gates, is located in Mount Pleasant, Texas 75455, Post Office Drawer 1540.

## Colorado Directs

Grooley, Jan. 20 (P-S) — Slaughter steers and heifers fully steady. Feeder steers not too well tested, fully steady with last week's upturn. Steers 600-800 lbs. 43.00-44.00, including modest share fed feedlot at the same range; few loads choice including end of standard and good Holsteins 1225 lbs. 42.50 delivered; several loads good and choice 1100 lbs. 43.00 lbs. Part load good, few delivered. Heifers 1140 lbs. 42.00, Bulk choice 2-4 1100-1225 lbs. 42.00-42.75, some early down to 41.75; moderate share good to mostly choice 41.50-42.00 fed feedlot, few choice 42.50 fed late in the week; earlier, few loads with end of good or commercial 925-1100 lbs. 41.00-41.50 delivered. Feeder Cattle 1,500. Load choice and prime steers 550 lbs. 47.00, couple loads 825 lbs. 44.25, all delivered Colorado feedlots from within the state; few loads 650 lbs. 43.75. Couple loads mostly choice to prime heifers 700 lbs. 39.50, weighing point in percent shrink. Feeds in to Colorado feedlots from other market areas, near 800 choice and prime steers 750-800 lbs. 42.25-43.75, over 400 mostly choice to prime heifers 700-800 lbs. 38.75-40.00. One sizeable string 825 lbs. 39.75 for mid-March delivery.

## Eastern Kansas Directs

Wichita, Jan. 19 (USDA) — Slaughter steers and heifers steady. Steers 600-800 lbs. 43.00-44.00, mostly 3 1100-1150 lbs. 43.25 to mostly 43.75. Mostly choice (65-75) and of good 1050-1150 lbs. 43.00-43.50. Mixed good and choice 2-4 1050-1150 lbs. 42.50-42.75. Slaughter Heifers 2,000: Choice (75-90) 2-4 mostly 3 925-975 lbs. 41.00-42.00, mostly 41.50-41.75. Mostly choice end of good 875-975 lbs. 40.50-41.50. Mixed good and choice 550-800 lbs. 40.00-40.50. Commercial to choice 2-4 1000-1125 lbs. 39.00-40.00. Feeder steers and heifers 1.00 higher in country trading. Sales confirmed this week on 850 feeder steers, 350 feeder heifers and 500 cows for immediate delivery. Feeder Steers: Choice 725-800 lbs. 42.00-43.00, 635-725 lbs. 40.00-44.00. Feeder Heifers: Choice 630-700 lbs. 37.75-38.00.

## Hides & Offal

Princeton, N.J., Jan. 19 (USDA) — The value of hides and offal from the week ending 1-20-78, was estimated at \$4.56 per 100 pound live weight compared with \$4.60 the previous week and a 10% increase in beef exports to Japan. This and similar future actions can do nothing but help correct the trade deficit between the U.S. and Japan. "We have not seen all the details of this agreement, so we can't comment on specific details. However, Ambassador Robert Strauss, the U.S. Special Trade Representative, should at \$4.56 per 100 pound live weight compared with \$4.60 the previous week and a 10% increase in beef exports to Japan. This and similar future actions can do nothing but help correct the trade deficit between the U.S. and Japan."

## Houston Area Brahman Sale Set Feb. 20

At Rosharon, Texas

Rosharon, Texas — The first annual Houston Area Brahman sale will be held Monday, Feb. 20, beginning at 1 p.m. at the Louis M. Pearce Jr. Ranch at Rosharon, 30 miles south of Houston on Texas Highway 288. Selling will be 25 head bull prospects and 50 top quality replacement females, bred and open heifers. Both red and gray Brahman will sell. A barbeque lunch will be served at 11:30 a.m. A courtesy bus leaves the Astro-world Hotel at 10 a.m. prior to the lunch and sale. The sale arena and all pens are in an enclosed barn. For information contact Watson Cattle Service, Route 1, Box 81, Devine, Texas 78016, phone 512/663-2740.

## Vance Is Research Writer at Texas A&M

College Station — James E. (Monk) Vance has rejoined the staff of Texas A&M's Department of Agricultural Communications as feature writer for the Texas Agricultural Experiment Station after 18 years as agricultural editor of the Fort Worth Star-Telegram. In making the announcement, Dr. William E. Fredrick, editor and head of the department, said Vance's editorial experience and status as an agricultural writer and journalist is widely respected across Texas and the nation.

## Policy to Avoid Farm Foreclosures

Washington — Secretary of Agriculture Bob Bergland recently directed department officials to foreclose on farms loans only when borrowers "flagrantly disregarded" loan payments or failure of the farming operation is "inevitable." The farmer has acted in good faith, but has fallen behind on his payments because of circumstances beyond his control, the department will work with him as long as there is a reasonable chance for him to continue in farming, Secretary Bergland said. The secretary directed the Farmers Administration to "take all steps possible" to help borrowers caught in a squeeze of inadequate farm income and increased production costs. The secretary ordered the agency to extend payment periods, to refinance loans, to make debt consolidation loans, or to defer principal and interest payments for up to five years to help borrowers who have fallen behind on their loans. He said county personnel will counsel borrowers and suggest solutions to financial problems.

## Texas Maine-Anjou "Traditional" Sale Feb. 25 In Houston

Houston — The Texas Maine-Anjou Association's "Texas Traditional" Maine-Anjou sale will be held Feb. 25 at 4 p.m. in the Super stock Show at the Houston Livestock Show.

The sale will offer 50 lots of full-age Maine-Anjou, with all three-quarter bred females to weigh 1000 pounds or more. The Maine-Anjou show at the Houston Stock Show will be at 9 a.m. prior to the sale Feb. 25. A reception will be held Friday, Feb. 24, in the sale headquarters, the Houston Livestock Show, 2215 West Loop, phone 713/744-8221. Further information is available from the sponsors: Texas Maine-Anjou Assn., P. O. Box 1808, Brownwood, Texas, Calvin Fryar, President, phone 915/646-1554; or the sale managers, Mark II Council, Ltd., Box 8746, Kansas City, Mo. 64109, phone 816/421-5978; Neil Scherrie, 913/834-1199; John Schaefer, 913/782-5056, or Mike Black, 409/875-0232.

## Feeder Who Keeps Current Will Improve His Returns

New Orleans, Jan. 25 — The cattle feeder who markets his cattle in a timely and orderly way during the next few months almost inevitably will realize better returns than otherwise would be the case. This was pointed out today by Tom Remington, Calexico, Ca., chairman of the Marketing Committee of the National Cattlemen's Assn., at a news briefing during the NCA convention. Remington and Wallace Nelson, Archbold, Oh., vice chairman of the committee, explained NCA's current campaign to maintain the marketing practices which helped bring improved cattle prices in recent months. Remington cited data showing that feeders, by keeping more current in marketing than at any time in years, received better fed cattle prices during the latter part of 1977. With increased marketing expected during the next

## Grand Ballroom Charolais Sale At Houston, Feb. 23

Houston, Texas — The 7th Annual Gulf Coast Charolais Grand Ballroom Sale will be held Thursday, February 23, 1978. Sale time is 2:00 p.m. in the Grand Ballroom of the Marriott Hotel. Selling will be 35 Full French Charolais Females, 5 Full French Bulls, and 10 French influence Charolais females. 597-2876 or the owners, Mr. and Mrs. orange juice served from 10 to 11:30 a.m., view sale cattle from 10 to 12:00 noon and a happy hour with music from 1-2:00 p.m. The first International Charbray tour will be held February 22. For information contact the Gulf Coast Charolais Breeders Assn., 11105 Bellaire Blvd., Suite 21, Houston, Texas 77022, 713/932-1214, or the sale management, North American Auction Company, Box 1148, Platte City, Mo., 64079, 816/431-2100.

## Bergland Establishes Land Use Committee

Washington — Secretary of Agriculture Bob Bergland has established a Committee on Land Use to coordinate land use-related activities of eight U.S. Department of Agriculture agencies. "It is in the best interest of the nation that agencies of this department coordinate programs that assist in meeting the national needs for food, fiber and wood production, community and rural development, and environmental protection," the Secretary said. "To do so, we need to provide financial assistance programs and research, technical, educational activities to help individual landowners and local public bodies make land-use decisions consistent with local and national objectives." Use decisions will be based on two basic premises — that the major responsibility for land-use policy, planning and regulations rests with local and state governments and that the rights and responsibilities of landowners and operators in making land-use decisions must be recognized in administering federal programs.

## Texas Brahman Assn. Sale February 23

Twenty-five lots of top quality halter broken Brahman cattle will be sold in Houston on February 23 in the Texas Brahman Association's Houston consignment sale. The sale will be at 1:00 p.m. in the Super Sale Salon and follows the Brahman bull judging, which is at 10:00 a.m. in the cattle arena. A pre-sale party will start in the room next door to the sale salon and will proceed until sale time. Auctioneer from the sale will be Ike Hamilton, Fort Worth, in formation, contact John Watson, Route 1, Box 91, Devine, Texas 78016, telephone (512) 663-2740.

## LIVESTOCK CALENDAR

January 28, 1978 WEEKLY LIVESTOCK REPORTER Page 21

1-24/26—American National Cattlemen's Convention & Trade Show, New Orleans, La.  
1-27/2-5—82nd Annual Southwestern Exposition & Fat Stock Show, Fort Worth, Tex.  
1-28—Stock Show Paint Horse Sale, Ft. Worth, Tx., Plummer Auction Co.  
1-28—S/M Farm Cattle & Equip. Sale, Lindale, Tex., Double D Auction Service  
1-28—Five M Farms, Cattle and Equipment Dispersal, Lindale, Texas Double D Auction Serv., S. Mgr.  
1-28—Rio Vista Farms Purebred Commercial Simmental Bull Sale, Union Stockyards San Antonio, Reyes & Reyes.

## FOUNDATION CLASSIC BEEFMASTER SALE

Thursday - FEBRUARY 2, 1978 - 7:30 p.m. San Antonio Stock Show Arena  
San Antonio, Tex. - Selling 50 Lots  
Sole Chairman: Laurence Losator  
Auctioneer: Gerald Bowie CAL 0516  
Sylvester Sales Management, Inc. TXS 04W  
Rt. 2, Box 35-Burton, Tex. 77835  
713/289-4400  
Billy Pollard - 817/523-7443

1-29—Commercial Hereford Heifer Show & Sale, Ft. Worth, Tex.  
1-29—Chisholm Trail Polled Hereford 3rd Prod. Sale, Rhom, TX.  
1-30—Pybas Ranch Simmental Bull Sale, Gainesville, Tx., Double D Auction Serv.  
1-31—Texas Angus Assn. Perf. Tested Bull & Female Sale, Ft. Worth, Tex.  
2-2—National Polled Hereford Sale, Ft. Worth, Tex., Spons. American Polled Hereford Assn.  
2-2—Foundation Classic Beefmaster Sale, 7:30 P.M., Stk. Show Sale Arena, San Antonio, Tex., Sylvester Sales Mgmt.  
2-3—Longhorn Cattle Sale, Spons. No. Texas & Oklahoma Longhorn Breeders Assn., Stk. Show, Ft. Worth, Tex.  
2-3—Dr. Ralph M. Connell's 3rd Annual Super Simmental Sale, Flying V Ranch, Decatur, Tex.  
2-4—All American Simmental Classic, Ft. Worth, Texas  
2-4—National Brahman Sale, Tampa, Fla.

**BLUEBONNET CHAROLAIS BREEDERS ASSN. Presents THE 15th ANNUAL SHOW WINDOW SALE**  
SAT. 1:00 P.M. FEBRUARY 4 FORT WORTH  
Fort Worth Stock Show Grounds - Barn 6  
OFFERING 70 HEAD OF CHAROLAIS  
FULL FRENCH FEMALES  
FRENCH BULLS  
POLLED BULLS  
DOMESTIC FEMALES  
SALE HEADQUARTERS GREEN OAKS INN  
JERNIGANS CHAROLAIS SALES MANAGEMENT  
Robert and Marion  
Route 3, Box 458  
Tyler, Texas 75701 TXL  
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## First International Charbray Sale

The Gulf Coast Charolais Breeders Association is proud to announce the sponsorship of the Charbray sale to be held at the Houston Livestock Show & Rodeo. This sale will be the first International Charbray Sale and will be held in the Super Sale Salon at the Houston Livestock Show & Rodeo on Wednesday, February 22, 1978 at 10 o'clock in the morning. Fifty head of the very best Charbray consignments will be offered. All top quality, halter broke, fitted and gentle sired. The Gulf Coast Charolais Association and the Houston Livestock Show and Rodeo feels this will be a tremendous presentation event for Charbray cattle. The Seventh Annual Gulf Coast Char-Trek Grand Ballroom Sale will be held the day after the International Charbray Sale on Thursday, February 23, 1978 at 1:00 p.m. in the Chaparral Ballroom of the Marriott Hotel. This sale also sponsored by the Gulf Coast Charolais Breeders Association has always been the largest Charolais consignment sale in the nation. The new officers of the association, C. M. Morgan, president, Donald P. Schull, vice president, Roy M. Meadham, secretary, and Helen L. Schulte, treasurer, secretary welcome you to the sale. For more information, contact John Watson, Route 1, Box 91, Devine, Texas 78016, telephone (512) 663-2740.

## 8th ANNUAL SOUTHWEST OKLAHOMA POLLED HEREFORD SHOW & SALE

SHOW 9:30 A.M. - SALE 12:30 P.M.  
SATURDAY, FEBRUARY 11, 1978  
TRI-COUNTY FAIRGROUNDS  
**Carnegie, Oklahoma**  
30 BULLS - 20 FEMALES  
FOR CATALOGS:  
A. J. SMITH JR.  
Rt. 2, LONE WOLF, OKLAHOMA 73668  
PHONES: 405/846-5228 OR 846-5238

QUALITY HEREFORD FEMALES IN VOLUME  
JANUARY 29 - SHOW 8:00 A.M. - SALE 1:00 P.M.  
FORT WORTH FAT STOCK SHOW  
BRED AND OPEN HEIFERS SELLING IN PENS OF 20 HEAD  
FOR INFORMATION  
TEXAN HEREFORD ASSOCIATION  
3315 WINTHROP AVE., FORT WORTH, TEXAS 76116  
817/352-1312

2-11—Southwest Oklahoma Polled Hereford Assn. Sale, Carnegie, Okla.  
2-11—So. Texas Brahman Assn. 5th Brahman Show & Sale, Pleasanton, Tex., Watson Cattle Service  
2-12—South Texas Charolais Assn. Sale, San Antonio, Lyle Tom-S/Mgr.  
2-13—Healy Bros. Flying L Ranch Hereford Sale, Davis, Okla.  
2-14—Circle L Hereford Ranch Sale, Aspermont, Tex.  
2-15—OK&T Angus Assn. Show & Sale, Buffalo, Okla.  
2-16—Texas Simmental Assn. Annual Meeting, San Antonio, Tex.  
2-17—1st International Brahmanial Fiesta Sale, San Antonio, Tex.  
2-17—Cajun Classic Charolais Sale, LSU Frgrnds, Baton Rouge, La., Jernigans Charolais Sales Mgmt.  
2-18—Cherokee Ranch Red Brahman Production Sale, Cherokee, Tex.  
2-18—Sutton, Thomas & Lewis Simmental Prod. Sale, Platte City, Mo., No. American Auction Co.  
2-18—Noble Foundation Performance Bull Sale, Ardmore, Okla.  
2-18—Long Star Performance Tested Hereford Bull Sale, Wichita, TX.  
2-18—B. W. & C. W. Ellison Hereford Prod. Sale, Miano, Tx  
2-20—Houston Area Brahman Assn. Sale, Pearce Oak Tree Ranch, Rosharon, Tex.  
2-22—1st International Charbray Sale, 10 A.M. Astrodom, Houston, Texas.  
2-22—Top of Texas Female Angus Sale, Astrohall, Houston, Tex. Texas, Spons. Gulf Coast Charolais Assn.

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2-22/3-5—Houston Livestock Show & Rodeo, Houston, Tex.  
2-22—Texas Charolais Assn. Sale, Houston, Texas  
2-23—Houston Stock Show Brahman Sale, Houston, Tex.  
2-23—7th Annual Gulf Coast Char-Trek Grand Ballroom Sale, Marriott, Houston, Texas, No. American Auction Co.  
2-23—Houston International Brangus Sale, 8 P.M., Super Sale Salon, Houston, Tex., Sylvester Sales Mgmt.  
2-24—Fabulous Forty Simmental Sale, Houston, Tex.  
2-24—Texas Charolais Breeders Assn. Sale of Sales, 7:30 P.M., Stkshow, Houston, Tex.  
2-24—Beefmaster Futurity Show & Sale, Auction Sale Ring, Houston, Tex., Reyes Reyes & Elder  
2-25—South Texas Hereford Assn. Spring Bull & Female Sale, Beeville, Tex.  
2-25—Texas Limousin Assn. Sale, Houston, Tex., American Cattle Serv., Inc.  
2-25—Kennore Farms Annual Prod. Sale, Elmdale, Kans., Phil Ljungdahl  
2-25—Mid-Coast Santa Gertrudis Assn. Super Sale, 10 A.M., Houston, Tex., Superior Sales  
2-26—Polled Santa Gertrudis Assn. Sale, 2 P.M., Houston, Tex., Superior Sales

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